

## P. R. Pote Patil Edu. & Welf. Trust's, Group of Institutions, College of Engineering & Management, Amravati





(Recognized by AICTE, New Delhi, Approved by Govt. of Maharastra & Affiliated to SGBAU, Amrayati)

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## 7.1.1 Annual gender sensitization action plan

Women's empowerment and gender equality are one of the primary concerns at PRPCEM institute. We practice bringing a positive change in the attitude and support equity among genders within the institute and in our outreach. Annual gender sensitization plan is as follows:

## Objective:

- To promote inclusiveness, tolerance, harmony and women's empowerment among the students and staff.
- Conduct activities like Blood donation camp, Aids awareness, Health checkups etc in order to give back to the society
- Promoting activities related to health, nutrition, self-defence and entrepreneurship among the female students.
- Conduct workshops related to cybercrime, safety and security in hotels and career enhancement for female students.
- Provide professional counselling to the students.
- Guidance regarding the financial investment for students and staff.
- Conduct workshops that promote diversity and gender-sensitive communication for students and staff alike.
- Mentorship in college to be provided where faculty and students can approach in matters of gender-related issues.
- · Monitoring and evaluation mechanisms for implementation and their followups.
- Conducting regular awareness-raising activities among students and staff
- Balanced gender quota while recruitment.

• Student's code of conduct that promotes gender parity at the governance level

## Action Plan for 2021-22

SN	Name of activity	Month/Date
1	Women Empowerment program	August-2021
2	Cyber Crime awareness program	September-2021
3	Functioning of Women's grievances cell-Awareness	September 2021
	Workshop	
4	Gender equalization	October-2021
5	Professor Counselling	December-2021
6	Gender Sensitization	February-2022
7	Safety and Security Awareness workshop	February 2022



