

Department of MBA



1.3.2

Project Documents



"Shri Gajanan Maharaj Prasanna"

**P. R. Pote Patil Edu. & Welf. Trust's, Group of Institutions,
College of Engineering & Management, Amravati**

Institute Code : 1107

(Recognized by AICTE, New Delhi, Approved by Govt. of Maharashtra & Affiliated to SGBAU, Amravati)



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Department of Master of Business Administration

List of Dissertations, 2021-2022


Class – MBA 2nd Year

Sr. No.	Name of Student	Title	Specialization	Name of Guide
1	Prachi P. Dhoke	A Study on Risk and Return Analysis of the Selected Mutual Fund Schemes In India	Finance	Prof. S. R. Shah
2	Shruti R. Kakade	A Study on Internet Banking Security Services offered by Selected Public Sector Bank's Customers In Amravati	Finance	Prof. S. R. Shah
3	Nisha B. Kothalkar	A Study of Comparative Analysis of Equity Mutual Fund Schemes Available At SBI Mutual Fund And ICICI Prudential Mutual Fund	Finance	Prof. S. R. Shah
4	Divya R. Gulhane	A study on investment strategies for retirement planning of salaried employees in Amravati city	Finance	Prof. S. R. Shah
5	Rohit S. Dubey	A study of comparative performance analysis of cash market and derivative market from the prospective of individual investor in Amravati city	Finance	Prof. S. R. Shah
6	Amisha V. Deshmukh	A study of technical analysis of selected scrip's of it sector listed in NSE India	Finance	Prof. S. R. Shah
7	Ritik P. Deshmukh	A study of reflection of modern roles of women in tv advertisements	Marketing	Prof. N. S. Kariya
8	Ashwini M. Ingle	A comparative study of housing loan schemes of IndusInd bank and axis bank	Finance	Prof. N. S. Kariya
9	Priya R. Rahate	A study of the investment pattern of female investors in Amravati city	Finance	Prof. N. S. Kariya
10	Saurabh B. Ganeshpure	A study of old-aged persons shown in tv advertisements and its effects on senior citizens	Marketing	Prof. N. S. Kariya
11	Shamal J. Ingle	A study of financial planning of senior citizens in Amravati city and its effects on consumption pattern	Finance	Prof. N. S. Kariya
12	Vaishnavi R. Nandne	A study of societal views toward women careerists shown in tv advertisements	Marketing	Prof. N. S. Kariya
13	Ruchika S. Kanerkar	A comparative study of performance of selected large cap mutual funds in India	Finance	Prof. V. A. Ingole
14	Mrunal S. Pandit	A study of performance evaluation of equity linked saving schemes of selected mutual funds	Finance	Prof. V. A. Ingole
15	Yash M. Olambe	A study of customer perception towards health insurance in Amravati	Finance	Prof. V. A. Ingole
16	Samir S. Rehapade	A study of factors affecting on the investment patterns of salaried person in Amravati	Finance	Prof. V. A. Ingole

17	Gaurav M. Solanke	A study on consumers adoption towards mobile apps technology with respect to phone pay payment app in Amravati city	Finance	Prof. V. A. Ingole
18	Shubham N. Wankhade	A study of financing sources for startup business in Amravati city	Finance	Prof. V. A. Ingole
19	Mohd Kashif Abdul Kalam	A comparative study of performance analysis of selected small and mid cap equity mutual fund in Amravati city	Finance	Prof. P. W. Nimbhorkar
20	Abhijit V. Bharti	A study of impact of covid- 19 pandemic on use of internet banking services in Amravati city	Finance	Prof. P. W. Nimbhorkar
21	Ajinkya D. Kherde	A comparative study of organize and unorganised retail and its customers preferences in Amravati city	Marketing	Prof. P. W. Nimbhorkar
22	Chanchal G. Taywade	A study of broking services of selected security companies in Amravati city	Finance	Prof. P. W. Nimbhorkar
23	Varsha M. Rajpal	A study of induction and orientation programm and its impact on employees performance of infosys at banglore	HRM	Prof. P. W. Nimbhorkar
24	Kushal R. Rathod	A study of customer preference and satisfaction of direct and indirect buying practices with respect to electronic goods in Amravati city	Marketing	Prof. P. W. Nimbhorkar
25	Komal W. Rathod	Study of consumer perception and barriers in online shopping in rural area with reference to Amravati district	Marketing	Prof. S. K. Singh
26	Riya P. Jagtap	Study of investment behaviour and pattern in selected financial investment avenues of salaried people in Amravati city	Finance	Prof. S. K. Singh
27	Manisha R. Zod	Study of online banking practices and its effects on customer satisfaction with special reference to selected public sector bank	Finance	Prof. S. K. Singh
28	Sagar K. Ingole	Study of brand identity and its impact on consumer purchase for selected sports shoes brands in Amravati	Marketing	Prof. S. K. Singh
29	Sonali V. Mankar	Study of online shopping behavior of mba students of s. G. B. Amravati university	Marketing	Prof. S. K. Singh
30	Srushti S. Deshpande	Study of effect of social media marketing of amazon on customer purchase intention with reference to Amravati city	Marketing	Prof. S. K. Singh
31	Ankush A. Kirakte	Study of investment perspective and analysis of investment avenues for children education planning with special reference to Amravati city	Finance	Prof. S. B. Kadu
32	Chetana B. Jumle	Analytical study of decision factors involved in mutual fund investment with special reference to Amravati district	Finance	Prof. S. B. Kadu
33	Mohit B. Tipare	Comparative study of select ulip insurance schemes with special reference to Amravati city	Finance	Prof. S. B. Kadu
34	Namita A. Durge	Comparative study of pension plan schemes offered by government for senior citizens	Finance	Prof. S. B. Kadu
35	Roshan P. Kakade	Study of consumer perception and preference for packaged milk in deoli taluqa	Marketing	Prof. S. B. Kadu
36	Sachin S. Meshram	Competitive analysis in cream-biscuit segment of rural market with special reference to Amravati district	Marketing	Prof. S. B. Kadu

37	Radhika A. Yawale	Role of e-commerce in a financial inclusion study on rural households of Amravati district	Finance	Prof. F. K. Thomas
38	Shivani G. Belankar	A comparative study of post purchase behaviour of food delivery services of swiggy and zomato in Amravati city	Marketing	Prof. F. K. Thomas
39	Ashwini R. Sontakke	An evaluative study on the role mudra schemes in financing micro enterprise	Finance	Prof. F. K. Thomas
40	Pranit G. Khot	A study of sources of finance for mid category farmers in Amravati district	Finance	Prof. F. K. Thomas
41	Harshalg. Kitukale	A study on risk and return analysis of selected fmcg companies listed in bse india	Finance	Prof. F. K. Thomas
42	Nalini A. Dhurve	Linkage between hr practices; organisational trust, personal value and organisational commitment : a study of selected private sector banks	HRM	Prof. F. K. Thomas
43	Gayatri R. Bakale	A comparative study of systematic investment plans of hdfc mutual fund	Finance	Prof. P. B. Udasi
44	Mukta P. Kokate	A study of customers perception towards various sports wear brands in Amravati city	Marketing	Prof. P. B. Udasi
45	Nikita A. Dhotkar	A comparative analysis of car loan provided by selected nbfc's and private banks in Amravati city	Finance	Prof. P. B. Udasi
46	Pranali P. Pakhale	A study of perception of customers on online banking services with reference to icici bank	Finance	Prof. P. B. Udasi
47	Roshan S. Dhankani	A study of ongoing college students investment pattern in equity shares in Amravati city	Finance	Prof. P. B. Udasi
48	Saurabh K. Yadav	A study of buying pattern of life insurance purchase decision in Amravati city after covid-19 scenario	Finance	Prof. P. B. Udasi
49	Altamash Sani Mohammad Alim	Study of consumer perception towards ayurvedic skin care products with special reference to himalaya company	Finance	Prof. S. D. Raut
50	Pornima D. Bramhane	Study of effect of consumer's post purchase behaviour on brand perception with respect to hyundai motor in wardha city	Marketing	Prof. S. D. Raut
51	Priya S. Dhankani	Study of working women's investment pattern in mutual funds in Amravati city	Finance	Prof. S. D. Raut
52	Roshani N. Deshmukh	Study of different marketing strategies adopted by hdfc life insurance company for selling term plans in Amravati city	Finance	Prof. S. D. Raut
53	Shikha S. Bais	Comparative analysis of financial performance of top five banks listed on national stock exchange in india	Finance	Prof. S. D. Raut
54	Shubhangi S. Khandetod	Study of the impact of goods and services tax regim on business owners in paratwada	Finance	Prof. S. D. Raut
55	Gaurav V. Kaware	A study of reward management and its impact on employee motivations in selected private schools in Amravati city	HRM	Prof. K. G. Tiwari
56	Aman R. Amlani	A study of ratio analysis of YES bank	Finance	Prof. K. G. Tiwari
57	Vaishnavi E. Nandane	A study of internet banking on investors of Amravati area	Finance	Prof. K. G. Tiwari
58	Kunal G. Pikalmunde	A study of performance appraisal and it's impact on employees of verito pvt. Ltd in	HRM	Prof. K. G. Tiwari

		Amravati city		
59	Poonam D. Patankar	A study of microfinance schemes and it's impact on women empowerment in jarud	Finance	Prof. K. G. Tiwari
60	Pooja P. Chaudhari	Study of factors influencing the intention to use mobile payment with special reference to youth in Amravati city	Finance	Prof. K. G. Tiwari
61	Harsh R. Agrawal	Study on tax-planning pattern of self-employed in Amravati city	Finance	Prof. M. D. Upadhayay
62	Krutika R. Panchgam	A study of financial services provided by hdfc bank with special reference to home loans in Amravati city	Finance	Prof. M. D. Upadhayay
63	Tejaswini S. Kembal	A study of brand image analysis of selected products of marico in Amravati city	Marketing	Prof. M. D. Upadhayay
64	Vikas B. Andraskar	Study of consumer perception towards electric two wheeler vehicles in Amravati city	Marketing	Prof. M. D. Upadhayay

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P.R. Pote (Patil) College of Engg. & Management
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**COMPETITIVE ANALYSIS IN CREAM-BISCUIT SEGMENT OF RURAL
MARKET WITH SPECIAL REFERENCE TO AMRAVATI DISTRICT**

A Dissertation Submitted By

SACHIN S. MESHRAM

M.B.A. Programme (2020-22)

Under the Guidance of

PROF. S. B. KADU

TO

**SANT GADGE BABA AMRAVATI UNIVERSITY
AMRAVATI**

In Partial Fulfillment of the Requirements

For the Award of Degree of

MASTER OF BUSINESS ADMINISTRATION



-Through-

The Principal

**P.R.Pote (Patil) Education & Welfare Trust's Group
Of Institutions (Integrated Campus),
College of Engineering & Management
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2021-22

Certificate

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**COMPETITIVE ANALYSIS IN CREAM-BISCUIT SEGMENT OF RURAL
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Submitted by

SACHIN S. MESHRAM

In partial fulfillment of the conditions for the award of degree of Master of Business Administration to the Sant Gadge Baba Amravati University, Amravati has been prepared under my supervision and guidance. It is also certified that:

1. The candidate has satisfactorily conducted this research for not less than one academic year.
2. The dissertation is of sufficiently high standard to warrant its presentation for examination.



Guide



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Principal

Date: 24/05/2022

Place: Amravati



**A STUDY ON INTERNET BANKING SECURITY SERVICES
OFFERED BY SELECTED PUBLIC SECTOR BANKS
CUSTOMERS IN AMRAVATI**

A Dissertation Submitted By

SHRUTI R. KAKADE

M.B.A. Programme (2020-22)

Under the Guidance of

PROF. S. R. SHAH

TO

**SANT GADGE BABA AMRAVATI UNIVERSITY
AMRAVATI**

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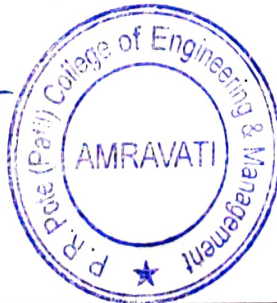

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Date: 26-5-2022

Place: Amravati



**A STUDY OF COMPARATIVE ANALYSIS OF EQUITY
MUTUAL FUND SCHEMES AVAILABLE AT SBI MUTUAL
FUND AND ICICI PRUDENTIAL MUTUAL FUND**

A Dissertation Submitted By

NISHA B. KOTHALKAR

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TO

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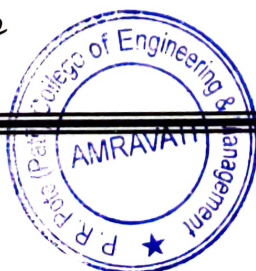

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Date: 24/05/2022

Place: Amravati



**A STUDY ON INVESTMENT STRATEGIES FOR
RETIREMENT PLANNING OF SALARIED EMPLOYEES
IN AMRAVATI CITY**

A Dissertation Submitted By

DIVYA R. GULHANE

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PROF. S. R. SHAH

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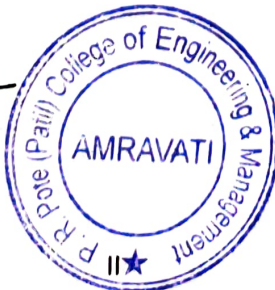

Guide


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Date: 24/05/22

Place: Amravati



**A STUDY OF COMPARATIVE PERFORMANCE ANALYSIS OF CASH
MARKET AND DERIVATIVE MARKET FROM THE PROSPECTIVE OF
INDIVIDUAL INVESTOR IN AMRAVATI CITY.**

A Dissertation Submitted By

ROHIT S. DUBEY

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PROSPECTIVE OF INDIVIDUAL INVESTOR IN AMRAVATI
CITY.**

Submitted by

ROHIT S. DUBEY

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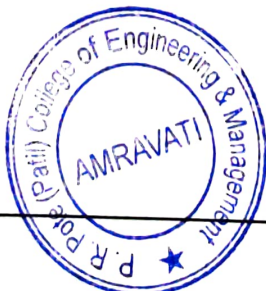

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Date: 30/05/2022

Place: Amravati



**A STUDY ON RISK AND RETURN ANALYSIS OF
SELECTED FMCG COMPANIES LISTED IN BSE
INDIA**

A Dissertation Submitted By

HARSHAL G. KITUKALE

M.B.A. Programme (2020-22)

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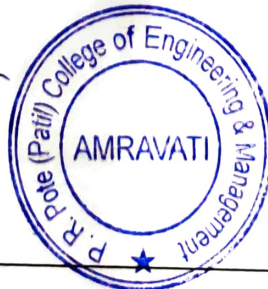

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Date: 24/05/2022

Place: Amravati



**LINKAGE BETWEEN HR PRACTICES; ORGANIZATIONAL TRUST,
PERSONAL VALUE AND ORGANIZATIONAL COMMITMENT:
A STUDY OF SELECTED PRIVATE SECTOR BANKS**

A Dissertation Submitted By

NALINI A. DHURWE

M.B.A. Programme (2020-22)

Under the Guidance of

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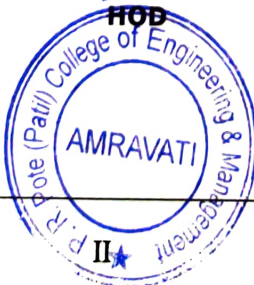
Thomas
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[Signature]
Principal

Date: 24/05/2022

Place: Amravati



**A STUDY OF REFLECTION OF MODERN ROLES OF WOMEN IN TV
ADVERTISEMENTS**

A Dissertation Submitted By

RITIK P. DESHMUKH

M.B.A. Programme (2020-22)

Under the guidance of

PROF. N. S. KARIYA

**TO
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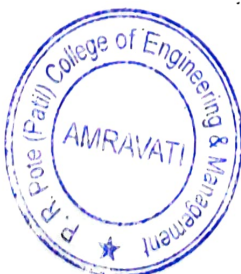

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Date: 24/5/2022

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**A COMPARATIVE STUDY OF HOUSING LOAN SCHEMES OF
INDUSIND BANK AND AXIS BANK**

A Dissertation Submitted By

ASHWINI M. INGALE

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**A COMPARATIVE STUDY OF HOUSING LOAN SCHEMES OF
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Submitted by

ASHWINI M. INGALE

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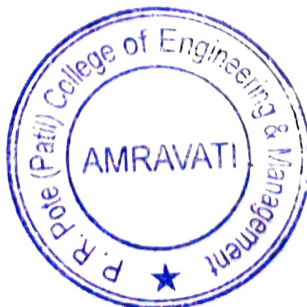

Guide


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Date: 26/05/2022

Place: Amravati



**STUDY OF CONSUMER PERCEPTION AND BARRIERS
IN ONLINE SHOPPING IN RURAL AREA WITH REFERENCE
TO AMRAVATI DISTRICT**

A Dissertation Submitted By

KOMAL W. RATHOD

M.B.A. Programme (2020-22)

Under the Guidance of

PROF. S.K. SINGH

**TO
SANT GADGE BABA AMRAVATI UNIVERSITY
AMRAVATI**

In Partial Fulfillment of the Requirements

For the Award of Degree of

MASTER OF BUSINESS ADMINISTRATION



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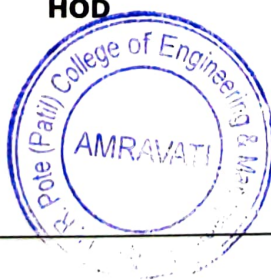

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Date: 26/05/2022

Place: Amravati



**STUDY OF EFFECT OF SOCIAL MEDIA MARKETING OF
AMAZON ON CUSTOMER PURCHASE INTENTION WITH
REFERENCE TO AMRAVATI CITY**

A Dissertation Submitted By

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Date: 26/05/2022
Place: Amravati



**STUDY OF BRAND IDENTITY AND ITS IMPACT ON
CONSUMER PURCHASE FOR SELECTED SPORTS SHOES
BRANDS IN AMRAVATI**

A Dissertation Submitted By

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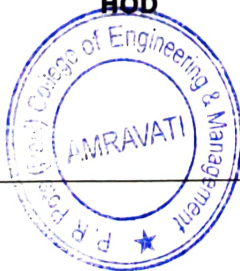

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Date: 28/05/22

Place: Amravati



**A STUDY OF SOURCES OF FINANCE FOR MID CATEGORY
FARMERS IN AMRAVATI DISTRICT**

A Dissertation Submitted By

PRANIT G. KHOT

M.B.A Programme (2020-22)

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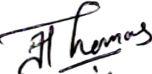
**A STUDY OF SOURCES OF FINANCE FOR MID CATEGORY
FARMERS IN AMRAVATI DISTRICT**

Submitted by

Pranit G. Khot

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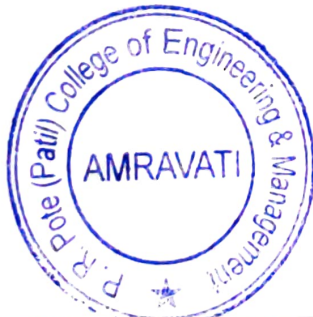

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**A COMPARATIVE STUDY OF POST PURCHASE BEHAVIOUR
OF FOOD DELIVERY SERVICES OF SWIGGY AND ZOMATO IN
AMRAVATI CITY**

Submitted by


SHIVANI G. BELANKAR

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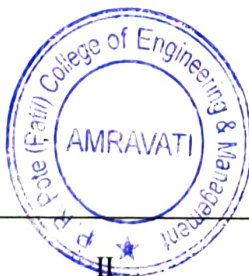

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A STUDY ON RISK AND RETURN ANALYSIS OF THE SELECTED MUTUAL FUND SCHEMES IN INDIA

A Dissertation Submitted By

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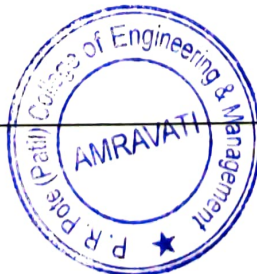
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A STUDY OF INTERNET BANKING ON INVESTOR OF AMRAVATI AREA

Dissertation Submitted By

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Place: Amravati



**A STUDY OF REWARD MANAGEMENT AND ITS IMPACT ON
EMPLOYEE MOTIVATIONS IN SELECTED PRIVATE
SCHOOLS IN AMRAVATI CITY**

A Dissertation Submitted By

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**TO
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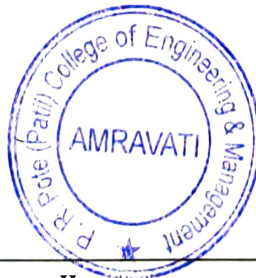

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Place: Amravati



**ROLE OF E-COMMERCE IN A FINANCIAL INCLUSION
STUDY ON RURAL HOUSEHOLDS OF AMRAVATI
DISTRICT**

A Dissertation Submitted By

RADHIKA A. YAWALE
M.B.A. Programme (2020-2022)

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PROF. F. K. THOMAS

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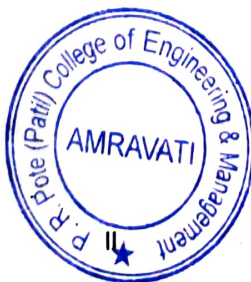
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Place: Amravati



**A STUDY ON CONSUMERS ADOPTION TOWARDS
MOBILE APPS TECHNOLOGY WITH RESPECT TO PHONE
PAY PAYMENT APP IN AMRAVATI CITY**

A Dissertation Submitted By

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Date: 30.05.2022

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**STUDY ON TAX-PLANNING PATTERN OF SELF-
EMPLOYED IN AMRAVATI CITY**

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Submitted By

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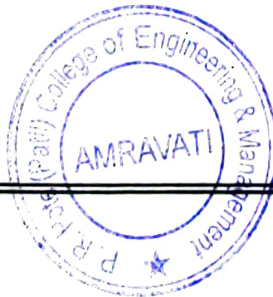
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Principal

Date: 24/05/2022

Place: Amravati



**A STUDY OF FINANCIAL SERVICES PROVIDED BY HDFC
BANK WITH SPECIAL REFERENCE TO HOME LOANS IN
AMRAVATI CITY**

A Dissertation Submitted By

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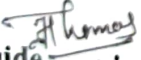
**A STUDY OF FINANCIAL SERVICES PROVIDED BY HDFC BSNK
WITH SPECIAL REFERENCE TO HOME LOANS IN AMRAVATI
CITY**

Submitted by

Krutika R. Panchgam

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A COMPARATIVE STUDY OF SYSTEMATIC INVESTMENT PLANS OF HDFC MUTUAL FUND

A Dissertation Submitted By

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Submitted By

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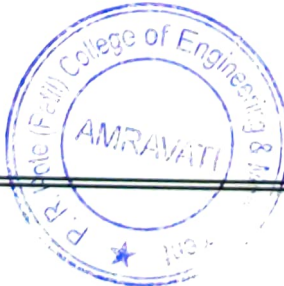
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Date: 24/05/22

Place: Amravati



**A STUDY OF CUSTOMERS PERCEPTION TOWARDS VARIOUS
SPORTS WEAR BRANDS IN AMRAVATI CITY.**

A Dissertation Submitted By

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**A STUDY OF CUSTOMERS PERCEPTION TOWARDS VARIOUS
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Submitted by

MUKTA PRAVINRAO KOKATE

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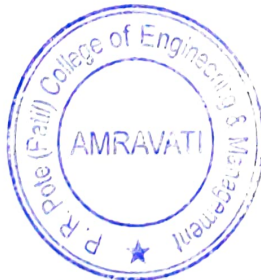
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Date: 24/05/22

Place: Amravati



**A STUDY OF TECHNICAL ANALYSIS OF SELECTED
SCRIP'S OF IT SECTOR LISTED IN NSE INDIA**

A Dissertation Submitted By

AMISHA V. DESHMUKH

(M.B.A. Programme 2020-22)

Under the guidance of

PROF. S. R. SHAH

TO

**SANT GADGE BABA AMRAVATI UNIVERSITY
AMRAVATI**

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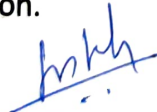
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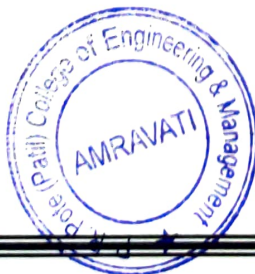

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Place: Amravati



**STUDY OF INVESTMENT PERSPECTIVE AND ANALYSIS OF
INVESTMENT AVENUES FOR CHILDREN EDUCATION
PLANNING WITH SPECIAL REFERENCE TO AMRAVATI
CITY**

A Dissertation Submitted By

ANKUSH A. KIRAKTE

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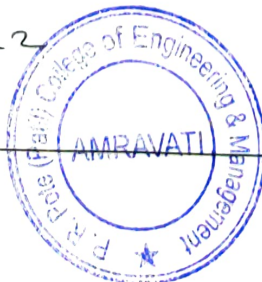
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Date: 29/05/2022

Place: Amravati



**ANALYTICAL STUDY OF DECISION FACTORS INVOLVED IN
MUTUAL FUND INVESTMENT WITH SPECIAL REFERENCE TO
AMRAVATI DISTRICT**

A Dissertation Submitted By

CHETANA B. JUMLE

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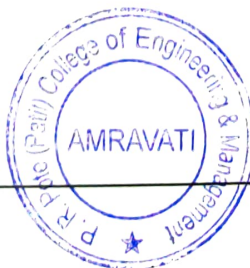
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Date: 28/05/2022

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**COMPARATIVE STUDY OF SELECT ULIP
INSURANCE SCHEMES WITH SPECIAL REFERENCE
TO AMRAVATI CITY**

A Dissertation Submitted By

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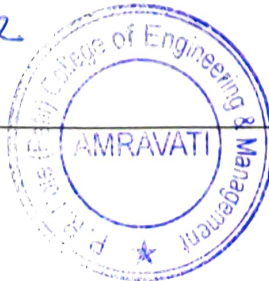

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Date: 24/05/2022

Place: Amravati



**A STUDY OF BRAND IMAGE ANALYSIS OF SELECTED
PRODUCTS OF MARICO IN AMRAVATI CITY.**

A Dissertation Submitted By

TEJASWINI S. KEMBAL

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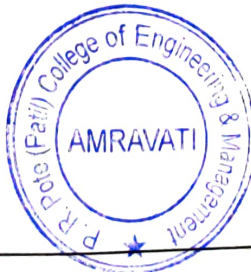
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Place: Amravati



**STUDY OF COSUMER PERCEPTION TOWARDS
ELECTRIC TWO WHEELER VEHICLES IN
AMRAVATI CITY**

A Dissertation Submitted By

VIKAS B. ANDRASKAR

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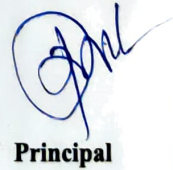
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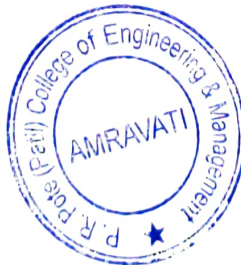

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Date: 26/05/2022

Place: Amravati



**A STUDY OF FINANCING SOURCES FOR STARTUP
BUSINESS IN AMRAVATI CITY**

A Dissertation Submitted By

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Place: Amravati



**A COMPARITIVE STUDY OF ORGANIZE AND UNORGANISED
RETAIL AND ITS CUSTOMERS PREFERENCES IN AMRAVATI
CITY**

A Dissertation Submitted By

AJINKYA D. KHERDE

M.B.A. Programme (2020-22)

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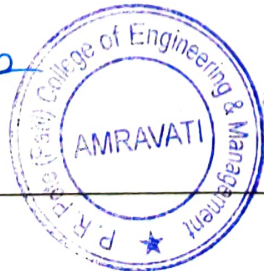

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Date: 30/05/22

Place: Amravati



**A COMPARATIVE STUDY OF PERFORMANCE
ANALYSIS OF SELECTED SMALL AND MID-CAP
EQUITY MUTUAL FUND IN AMRAVATI CITY**

A Dissertation Submitted By
MOHD KASHIF ABDUL KALAM
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TO
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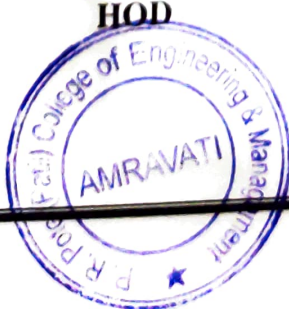

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Date: 24/05/2022

Place: Amravati



**A STUDY OF IMPACT OF COVID – 19 PANDAMIC ON USE OF
INTERNET BANKING SERVICES IN AMRAVATI CITY**

A Dissertation Submitted By

ABHIJIT V. BHARTI

M.B.A. Programme (2020-22)

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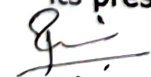
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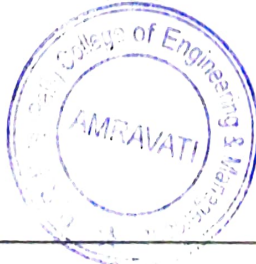

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Date: 30/05/2022

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**A STUDY OF BROKING SERVICES OF SELECTED
SECURITY COMPANIES IN AMRAVATI CITY**

A Dissertation Submitted By

CHANCHAL G. TAYWADE

M.B.A. Programme (2020-22)

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TO

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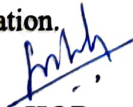
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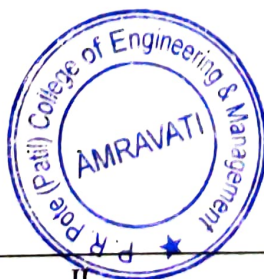

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Principal

Date: 24/05/2022

Place: Amravati



**A STUDY OF INDUCTION AND ORIENTATION PROGRAMM
AND ITS IMPACT ON EMPLOYEES PERFORMANCE OF
INFOSYS AT BANGLORE**

A Dissertation Submitted By

MS. VARSHA M. RAJPAL

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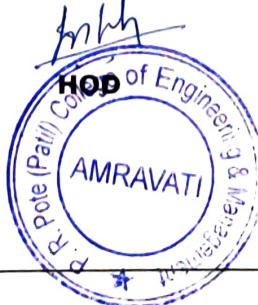
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Date: 24/05/2022

Place: Amravati




Principal

**STUDY OF ONLINE BANKING PRACTICES AND ITS EFFECTS
ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE
TO SELECTED PUBLIC SECTOR BANK**

A Dissertation Submitted By

MANISHA R. ZOD

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**TO
SANT GADGE BABA AMRAVATI UNIVERSITY
AMRAVATI**

In Partial Fulfillment of the Requirements

For the Award of Degree of

MASTER OF BUSINESS ADMINISTRATION



**-Through-
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This is to certify that the dissertation entitled,

**STUDY OF ONLINE BANKING PRACTICES AND ITS EFFECTS ON
CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO
SELECTED PUBLIC SECTOR BANK**

Submitted by

MANISHA R. ZOD

In partial fulfillment of the conditions for the award
of degree of Master of Business Administration to
the Sant Gadge Baba Amravati University, Amravati
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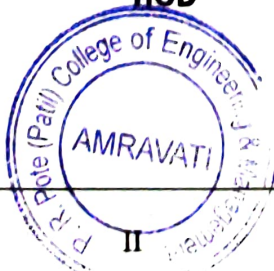

Guide


HOD


Principal

Date: 27-05-22

Place: Amravati



**STUDY OF ONLINE SHOPPING BEHAVIOR OF MBA STUDENTS
OF S. G. B. AMRAVATI UNIVERSITY**

A Dissertation Submitted By

SONALI V. MANKAR

M.B.A. Programme (2020-22)

Under the guidance of

PROF. S. K. SINGH

TO

**SANT GADGE BABA AMRAVATI UNIVERSITY
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Date: 26/05/2022
Place: Amravati



**A STUDY OF CUSTOMER PREFERENCE AND SATISFACTION
OF DIRECT AND INDIRECT BUYING PRACTICES WITH
RESPECT TO ELECTRONIC GOODS IN AMRAVATI CITY**

A Dissertation Submitted By

KUSHAL R. RATHOD

M.B.A. Programme (2020-22)

Under the Guidance of

PROF. P. W. NIMBHORKAR

**TO
SANT GADGE BABA AMRAVATI UNIVERSITY
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Date: 28/05/2022
Place: Amravati



**STUDY OF INVESTMENT BEHAVIOUR AND PATTERN IN
SELECTED FINANCIAL INVESTMENT AVENUES OF SALARIED
PEOPLE IN AMRAVATI CITY**

A Dissertation Submitted By

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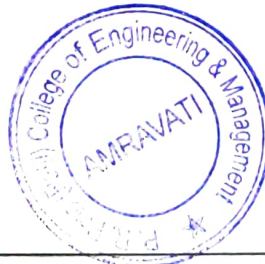

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Date: 26/05/2022

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**A STUDY OF FACTORS AFFECTING ON THE INVESTMENT
PATTERNS OF SALARIED PERSON IN AMRAVATI**

A Dissertation Submitted By

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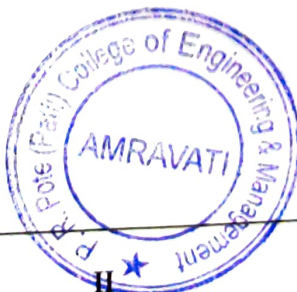

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Date: 26/05/2022

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**A STUDY OF SOCIETAL VIEWS TOWARD WOMEN CAREERISTS
SHOWN IN TV ADVERTISEMENTS**

A Dissertation Submitted By

VAISHNAVI R. NANDNE

M.B.A. Programme (2020-22)

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PROF. N. S. KARIYA

**TO
SANT GADGE BABA AMRAVATI UNIVERSITY
AMRAVATI**

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Date: 26-5-2022
Place: Amravati



**A STUDY OF INVESTMENT PATTERN OF FEMALE
INVESTORS IN AMRAVATI CITY**

A Dissertation Submitted By

PRIYA R. RAHATE

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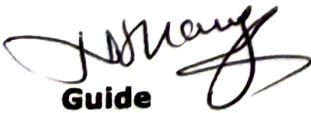
Submitted by

Priya R. Rahate

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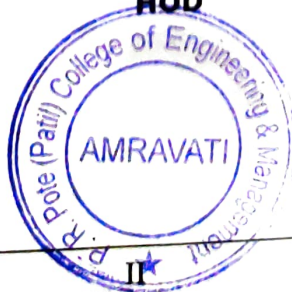
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Date: 24 / 05 / 22
Place: Amravati



**A STUDY OF OLD-AGED PERSONS SHOWN IN TV
ADVERTISEMENTS AND ITS EFFECTS ON SENIOR
CITIZENS**

A Dissertation Submitted By

SAURABH B. GANESHPURE

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Date: 24/05/2022

Place: Amravati



**A STUDY OF MICROFINANCE SCMES AND IT'S IMPACT ON
WOMEN EMPOWERMENT IN JARUD**

A Dissertation Submitted By

POONAM D. PATANKAR

M.B.A. Programme (2020-22)

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Place: Amravati



**A STUDY OF PERFORMANCE APPRAISAL AND IT'S IMPACT
ON EMPLOYEES OF VERITO PVT. LTD IN AMRAVATI CITY**

A Dissertation Submitted By

KUNAL G. PIKALMUNDE

M.B.A. Programme (2020-22)

Under the Guidance of

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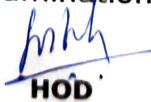
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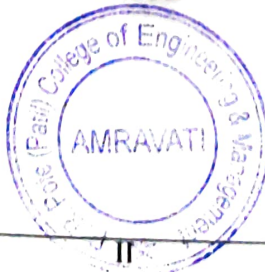

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Date: 27/05/2022

Place: Amravati



**STUDY OF FACTORS INFLUENCING THE INTENTION TO
USE MOBILE PAYMENT WITH SPECIAL REFERENCE TO
YOUTH IN AMRAVATI CITY**

A Dissertation Submitted By

POOJA P. CHAUDHARI

M.B.A. Programme (2020-22)

Under the guidance of

PROF. K. G. TIWARI

TO

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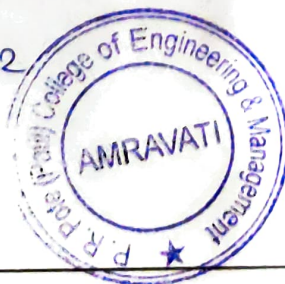

Guide


HOD


Principal

Date: 26/05/2022

Place: Amravati



**A STUDY OF PERCEPTION OF CUSTOMERS ON ONLINE
BANKING SERVICES WITH REFERENCE TO ICICI BANK**

A Dissertation Submitted By

PRANALI P. PAKHALE

M.B.A. Programme (2021-22)

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**TO
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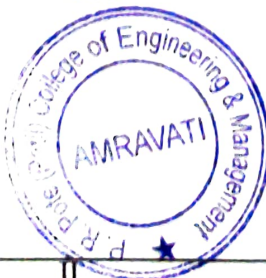

Guide


HOD


Principal

Date: 30-5-2022

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A STUDY OF ONGOING COLLEGE STUDENTS INVESTMENT PATTERN IN EQUITY
SHARES IN AMRAVATI CITY

A Dissertation Submitted By

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Principal

Date: 1/06/22

Place: Amravati



**A STUDY OF BUYING PATTERN OF LIFE INSURANCE
PURCHASE DECISION IN AMRAVATI CITY AFTER COVID-
19 SCENARIO**

A Dissertation Submitted By

SAURABH K. YADAV

M.B.A. Programme (2020-22)

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TO

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Submitted By


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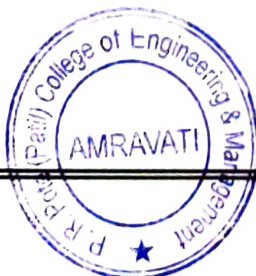
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Date: 24/05/2022
Place: Amravati



**COMPARATIVE STUDY OF PENSION PLAN SCHEMES
OFFERED BY GOVERNMENT FOR SENIOR CITIZENS**

A Dissertation Submitted By

NAMITA A. DURGE

M.B.A. Programme (2020-22)

Under the Guidance of

PROF. S. B. KADU

**TO
SANT GADGE BABA AMRAVATI UNIVERSITY
AMRAVATI**

In Partial Fulfillment of the Requirements

For the Award of Degree of

MASTER OF BUSINESS ADMINISTRATION



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Principal

Date: 24-05-2022

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**STUDY OF CONSUMER PERCEPTION AND PREFERENCE FOR
PACKAGED MILK IN DEOLI TALUQA**

A Dissertation Submitted By

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Date: 24/05/2022

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**STUDY OF WORKING WOMEN'S INVESTMENT PATTERN IN MUTUAL FUND IN
AMRAVATI CITY**

A Dissertation Submitted By

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**STUDY OF EFFECT OF CONSUMER'S POST PURCHASE
BEHAVIOUR ON BRAND PERCEPTION WITH RESPECT TO
HYUNDAI MOTOR IN WARDHA CITY**

A Dissertation Submitted By

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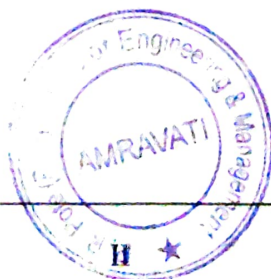
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Date: 30/05/2022

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**STUDY OF CONSUMER PERCEPTION TOWARDS
AYURVEDIC SKIN CARE PRODUCTS WITH SPECIAL
REFERENCE TO HIMALAYA COMPANY**

A Dissertation Submitted By

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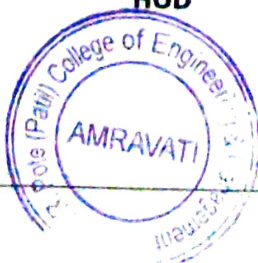
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**COMPARATIVE ANALYSIS OF FINANCIAL PERFORMANCE OF
TOP FIVE BANKS LISTED ON NATIONAL STOCK EXCHANGE IN
INDIA**

A Dissertation Submitted By

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**STUDY OF DIFFERENT MARKETING STRATEGIES
ADOPTED BY HDFC LIFE INSURANCE COMPANY FOR
SELLING TERM PLANS IN AMRAVATI CITY**

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**STUDY OF IMPACT OF GOODS AND SERVICES TAX
REGIM ON BUSINESS OWNERS IN PARATWADA**

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**A STUDY OF PERFORMANCE EVALUATION OF
EQUITY LINKED SAVING SCHEMES OF SELECTED
MUTUAL FUNDS**

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A COMPARATIVE STUDY OF PERFORMANCE OF SELECTED LARGE CAP MUTUAL FUNDS IN INDIA

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A STUDY OF CUSTOMER PERCEPTION TOWARDS HEALTH INSURANCE IN AMRAVATI

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Date: 30-05-22
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**A COMPARATIVE ANALYSIS OF CAR LOAN
PROVIDED BY SELECTED NBFC's AND
PRIVATEBANKS IN AMRAVATI CITY**

A Dissertation Submitted By

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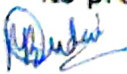
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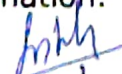
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**A STUDY OF FINANCIAL PLANNING OF SENIOR CITIZENS IN
AMRAVATI CITY AND ITS EFFECTS ON CONSUMPTION
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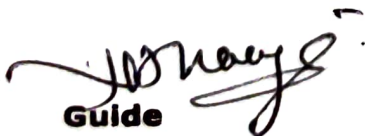
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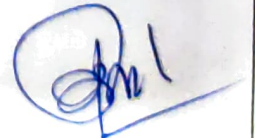
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