



"Shri Gajanan Maharaj Prasanna"

**P. R. Pote Patil Edu. & Welf. Trust's, Group of Institutions,
College of Engineering & Management, Amravati**

Institute Code : 1107



(Recognized by AICTE, New Delhi, Approved by Govt. of Maharashtra & Affiliated to SGBAU, Amravati)

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P. R. Pote Patil College of Engineering and Management, Amravati
Department of MBA
MBA - Dissertation List
2020-21

Sr. No.	Name of Students	Title	Specialization	Name of Guide
1	Urmila D. Barbudhe	A study on factors affecting investment in mutual funds and its preference of retail investors in Amravati city	Finance	Prof. S. R. Shah
2	Kanchan P. Sonare	A study on analysis of investment pattern of individual investors at stock market in Amravati city	Finance	Prof. S. R. Shah
3	Neha S. Dhoke	A study on relationship between financial inclusion and financial literacy and its impact on working woman in agriculture farms	Finance	Prof. S. R. Shah
4	Gayatri M. Shirbhate	A study of investors towards factors influencing investment decisions in stock market	Finance	Prof. S. R. Shah
5	Nilima G. Barpete	An evaluative study on internet banking services among selected public sector banks customers	Finance	Prof. S. R. Shah
6	Prajwal S. Ikhar	A Study on The Effect of Working Capital On The Financial Performance of Nirankar Cottex Arvi	Finance	Prof. S. R. Shah
7	Apurva P. Kalbande	A study of financial positions of women entrepreneurs after covid-19 lockdown in Amravati city	Finance	Prof. N. S. Kariya
8	Surbhi N. Rathi	An analytical study of investment avenues to female investors in Amravati city	Finance	Prof. N. S. Kariya
9	Santoshi D. Burhan	A study of women consumer empowerment through television advertisements of selected healthcare products	Marketing	Prof. N. S. Kariya
10	Rutuja P. Pranjale	A study of consumer perception toward breaking the glass ceiling barriers in television advertisements	Marketing	Prof. N. S. Kariya
11	Vipin A. Kale	A study of consumer attitude toward violation of ethics in selected service sector television advertisements	Marketing	Prof. N. S. Kariya
12	Shoeb Akhtar Abdul Rafique	A study of effects of pricing strategy on consumers with special reference to selected brands of Ambuja cement	Marketing	Prof. N. S. Kariya

Sr. No.	Name of Students	Title	Specialization	Name of Guide
13	Shraddha T. Garade	A study of investment pattern of medical practitioners in Amravati	Finance	Prof. V. A. Ingole
14	Nikita M. Shirbhate	A study on financial analysis and performance of hdfc bank	Finance	Prof. V. A. Ingole
15	Kalpesh V. Wankhade	A study of financial planning of government employees in Amravati city	Finance	Prof. V. A. Ingole
16	Akshay R. Shirbhate	A study of npa management system of jijau commercial cooperative bank ltd, Amravati	Finance	Prof. V. A. Ingole
17	Rupesh S. Dhandar	An analytical study of child insurance plans of the selected insurance company in Amravati city	Finance	Prof. V. A. Ingole
18	Nikita C. Khanna	A study of elss schemes as tax saving investment for salaried employees in Amravati city	Finance	Prof. V. A. Ingole
19	Anchal M. Wadhankar	A study on preferences of salaried employees on various investment option available in Amravati city	Finance	Prof. P.W. Nimbhorkar
20	Pratik V. Yeotkar	A study of factors influencing consumers towards organize retail sector in Amravati city	Marketing	Prof. P.W. Nimbhorkar
21	Komal. D. Turkhade	A study the role of social media platforms and its impact on buying behavior of customers in Amravati city	Marketing	Prof. P.W. Nimbhorkar
22	Bharati D. Bhondwe	A study of employee engagement practices and its impact on customers loyalty in technocrat industry India limited at Amravati city	H.R	Prof. P.W. Nimbhorkar
23	Rutuja J. Deshmukh	A study of grievance handling procedure and its impact on workers of sunflag iron and steel company limited at Bhandara	H.R	Prof. P.W. Nimbhorkar
24	Vishal R. Thete	A comparative study on mobile banking and internet banking with respect to nationalize bank in Amravati city	Finance	Prof. P.W. Nimbhorkar
25	Ankita V. Ugade	A study of effects of social media on consumer purchase decision in Amravati city	Marketing	Prof. S K Singh
26	Manisha S. Jadhav	A study of technical analysis of selected scrips of banking sector listed in nse india	Finance	Prof. S K Singh
27	Rashmi R. Kakade	A study of factors influencing preference of public sector employees toward the financial investments	Finance	Prof. S K Singh
28	Priya V. Dalu	Influence of celebrity endorsement on smartphone purchase intention of youth consumer in Amravati	Marketing	Prof. S K Singh
29	Komal R. Kokate	A study of the impact of sales promotion offers on consumer buying decision with reference to online shopping in Amravati city	Marketing	Prof. S K Singh

Sr. No.	Name of Students	Title	Specialization	Name of Guide
30	Shrihari V. Washankar	A comparative study of consumer buying behavior towards Amul and dinshaw milk in Amravati city	Marketing	Prof. S K Singh
31	Mayuri R. Tayade	The impact of content marketing on online buyers' decision for electronic gadgets in Amravati city	Marketing	Prof. S. B. Kadu
32	Priyansh B. Kakani	Analytical study of consumer preferences for ice-cream products in Khandwa city	Marketing	Prof. S. B. Kadu
33	Rudrayani S. Sapdhare	Study on the role of brands influencing consumer purchase decision for ladies ready-made garments in Amravati	Marketing	Prof. S. B. Kadu
34	Suraj P. Bihade	Consumer perception analysis of services provided by passenger car brands in Amravati city	Marketing	Prof. S. B. Kadu
35	Ankush S. Majalgaonkar	Study of the block-chain technology impact on financial services of selected private sector banks	Finance	Prof. S. B. Kadu
36	Vaishnavi H. Dawale	Study on financial fundamentals of selected automobile companies with special reference to Amravati city	Finance	Prof. S. B. Kadu
37	Rohini R. Kale	A study of performance appraisal policies adopted by ece (india) energies pvt. Ltd. Amravati	Hrm	Prof. F. K. Thomas
38	Shruti S. Kharate	A study of impact of mudra loan scheme on small scale businesses in Amravati city	Finance	Prof. F. K. Thomas
39	Janithajuliet A. Rathod	A study of various parameters of recruitment and selection practices adopted in private sector at Nagpur city	Hrm	Prof. F. K. Thomas
40	Swapnil S. Rai	A comparative study of customer preferences and consumer satisfaction in online shopping among amazon and Flipkart with respect to Amravati city	Marketing	Prof. F. K. Thomas
41	Rupali P. Malwe	A study of various investment strategies and its benefits to the investors in stock market	Finance	Prof. F. K. Thomas
42	Kunal V. Wankhade	A study on consumer's perception, demand and buying behavior towards organic cereals and pulses at Daryapur taluka	Marketing	Prof. F. K. Thomas
43	Prajwal P. Malthane	A study of effectiveness of microfinance schemes for the development of women in Amravati city	Finance	Prof. P. B. Udasi
44	Vaishnavi R. Bobade	A study of micro financing through Kissan credit cards scheme	Finance	Prof. P. B. Udasi
45	Shaikh Imran Shaikh Sadique	A study on impact of crop loan for the agriculture development provided by selected public sector banks in Amravati district	Finance	Prof. P. B. Udasi
46	Aboli P. Kalbande	A study of the factors affecting on financial planning of private sector employees in Amravati city	Finance	Prof. P. B. Udasi

Sr. No.	Name of Students	Title	Specialization	Name of Guide
47	Shraddha V. Lokhande	A study of problems faced by investors towards digital banking services	Finance	Prof. P. B. Udasi
48	Srushti S. Gulhane	A comparative study on performance of selected mutual funds in india	Finance	Prof. P. B. Udasi
49	Ankita D. Dhattrak	A study of financial performance of select fmcg stocks listed on national stock exchange of india	Finance	Prof. S. D. Raut
50	Ashwini N. Raut	A performance analysis of money market mutual fund schemes of select asset management companies	Finance	Prof. S. D. Raut
51	Pooja R. Tayade	A study of impact of micro finance on financial wellbeing of women below poverty line in Walgaon area	Finance	Prof. S. D. Raut
52	Pratiksha S. Mathurkar	A study of role of securities and exchange board of India in primary market with special reference to equity issues	Finance	Prof. S. D. Raut
53	Tejal P. Shrirao	A comparative analysis of gold loan scheme and personal loan scheme offered by Jijau commercial cooperative bank limited in Amravati city	Finance	Prof. S. D. Raut
54	Trupti A. Wade	A study of tractor loan schemes provided by kotak Mahindra bank ltd. In Amravati district	Finance	Prof. S. D. Raut
55	Sakshi N. Korde	A study on the consumer preferences in beauty soap market with special reference to Amravati city	Marketing	Prof. K. G. Tiwari
56	Sumit M. Umap	Analytical study of farmers' attitude towards organic farming practices in Amravati	Marketing	Prof. K. G. Tiwari
57	Piyush P. Vyas	A study of evaluation of investment performance in equity-linked saving schemes of mutual funds	Finance	Prof. K. G. Tiwari
58	Mugdha S. Korde	A study of airtel's television advertising campaign "wife as a boss" and its effects on consumers	Marketing	Prof. K. G. Tiwari
59	Dipika D. Jolhe	A study of various factors that influence investors to invest in mutual funds over the investment opinions in Amravati city	Finance	Prof. K. G. Tiwari
60	Murlidar. D. Bajaj	A study of consumer-oriented sales promotion strategies and its impact on the customer of garment market in Amravati city	Marketing	Prof. K. G. Tiwari
61	Astha R. Bajpai	A study of risk and return analysis of selected scrips of banking sector listed on BSE India	Finance	Prof. M. D. Upadhayay
62	Pranoti R. Nagpure	A study of the performance of selected large-cap mutual funds	Finance	Prof. M. D. Upadhayay
63	Kalpesh N. Tayade	A study of marketing activities of NBFCs and its impact on small business in Amravati	Marketing	Prof. M. D. Upadhayay
64	Vaishnavi S. Bobade	A critical analysis of the role of payment banks in bringing about financial inclusion	Finance	Prof. M. D. Upadhayay

Sr. No.	Name of Students	Title	Specialization	Name of Guide
65	Shruti M. Umale	A study of welfare activities with special reference to working conditions of employees at JPS Honda showroom, Amravati	HRM	Prof. M. D. Upadhyay


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